

SRINI MURTHY

Global SAP S/4HANA Finance Architect | Record-to-Report Leader | 30 Years SAP Experience

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EXECUTIVE PROFILE

- Strategic finance transformation leader with 30 years of SAP expertise, specializing in end-to-end Record to Report (R2R) across 38+ global implementations for Fortune 500 and Fortune 50 clients.
- 12 full-cycle implementations, 12+ global templates and 5 S/4HANA Cloud deployments; teams of up to 80 and consulting revenue responsibility exceeding \$10M.
- Currently the finance and costing design authority on a global S/4HANA Public Cloud program spanning eight countries, covering product costing, margin analysis, segment reporting and group consolidation.
- Recognized specialty in Aerospace & Defense dual-GAAP revenue recognition under IFRS 15 / ASC 606, integrating Project Systems (PS) and Revenue Accounting & Reporting (RAR).
- Deep expertise across RISE with SAP (S/4HANA Private Cloud), GROW with SAP (S/4HANA Public Cloud) and On-Premise environments, with hands-on configuration, architecture and pre-sales experience.
- Executive background in Sales, Manufacturing, HR, Change Management and Innovation (5 years) prior to SAP — enabling superior stakeholder alignment and organizational change leadership.

CORE COMPETENCIES

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| ● RISE with SAP & GROW with SAP Delivery | ● S/4HANA Architecture (Private & Public Cloud) |
| ● Record to Report (R2R) & Close to Report | ● Financial Accounting (FI): GL, AR, AP, AA |
| ● Controlling (CO): CCA, COPA, Product Costing, PS | ● Revenue Accounting & Reporting (RAR / IFRS 15) |
| ● Group Reporting & Consolidation | ● Segment & Business Unit Reporting Design |
| ● Global Template Design & Rollout | ● Material Ledger & Actual Costing |
| ● Cross-Functional Integration (SD, MM, PP, PS) | ● Tax Architecture: US / LATAM / APAC / EMEA |
| ● ECC-to-S/4HANA Migration Strategy | ● Data Migration & Cutover Planning |
| ● Fit-to-Standard Workshop Facilitation | ● Stakeholder Management & Pre-Sales |

PROFESSIONAL EXPERIENCE

R2R and Product Costing Architect — SAP S/4HANA Public Cloud

Jul 2025 – Present

High Tech Electronics Manufacturing Client (Global) | GROW with SAP

- Finance and Controlling architect owning finance and costing design across US, India, Israel, Malaysia, UK, Netherlands, China and Taiwan; scoped 199 items into 52 Fit-to-Standard workshops from a 318-item digital delivery assessment.
- Architected segment and business-unit reporting — four operating business units, 13 profit centers and a 467-node global product hierarchy, with segment and profit center as document-splitting characteristics delivering full segment balance sheet and P&L.
- Designed the Group Reporting rollout across three go-live waves and five regions including a non-calendar fiscal year entity: one collection method per consolidation unit per fiscal year, with integrated release effective the first full year on S/4HANA.
- Authored the integrated business process design spanning material master, costing sheet, standard cost estimate, actual costing, margin analysis, segment P&L and group reporting — 20 integration points and a 20-item gap register.
- Architected intercompany subcontracting and transfer pricing across manufacturing plants with event-based production costing and variance analysis; established the parallel ledger architecture across US GAAP, Group and local statutory.
- Led business process document quality assurance across General Ledger, Project Systems, Accounts Payable, Product Costing, Margin Analysis and Group Reporting.

R2R Architect / Team Lead — SAP S/4HANA NS2 Program

Dec 2024 – Jul 2025

Aerospace & Defense Client (Viasat Inc.) | RISE with SAP — S/4HANA Private Cloud, SAP NS2

- Directed the Record-to-Report workstream for a multimillion-dollar S/4HANA transformation involving complex project-based accounting and stringent defense compliance requirements.
- Led a team of consultants from the client's global support center and System Integrator, delivering 50+ R2R workshops.

- Architected integration across Project Systems (PS), RAR, Controlling, Credit Management, Asset Accounting, intercompany transactions and Group Reporting.
- Served as a critical member of the R2R and Supply Chain Design Review Board; mitigated enhancement requests through coordinated strategy.
- Evaluated and presented FSCM vs. Sidetrade for AR / Credit teams; coached client SMEs to build future-state process ownership.
- Key architecture areas: intercompany asset sales, overhead allocation via costing sheets, allowable / non-allowable transactions, equipment master and Fixed Asset integration, Kyriba integration.

R2R Solution Architect — S/4HANA Migration

Aug 2023 – Jul 2024

Toyo Tires Holding of America | RISE with SAP — ECC to S/4HANA Private Cloud 2021

- Hands-on Finance and Controlling solution architect for ECC-to-S/4HANA migration; led A2R (Acquire to Retire) and R2R workstreams.
- Conducted 35+ best-practice workshops in Record to Report and Close to Report; built global closing checklists and cross-functional closing plans.
- Designed Material Ledger, FIFO, parallel ledger and multi-currency strategies; streamlined Chart of Accounts for global recording and reporting.
- Developed end-to-end test scenarios for document splitting, A2R, R2R and financial reporting using Cloud ALM.
- Executed banking integration strategies and led offshore functional and development teams.

FICO / Retail Architect — S/4HANA Finance Lead

Jun 2021 – Aug 2022

Topgolf & Callaway (Retail / Food & Beverage) | S/4HANA 1909

- Hands-on Finance and Integration Architect integrating Coupa, Crunchtime, Anaplan, ADP, Concur, Tango and BNA with SAP S/4HANA.
- Designed product costing, overhead costing, 4-4-5 parallel ledger strategy, multi-currency, GAAP and IFRS framework.
- Architected procurement strategy across four sourcing platforms; led workshops on STO vs SO/PO and product hierarchy integration.
- Executed month-end closing optimizations, reducing close time from 10 to 7 days.

S/4HANA Cloud Architect

Prior Engagement

Spirit Airlines | SAP S/4HANA Public Cloud 1902/1904

- Led S/4HANA Public Cloud deployment integrating Concur, Ariba, TRAX and Multi Bank Connector.
- Automated 300+ finance journal entries; designed CDS-based reporting with custom CDS views integrated to BPC.
- Architected Asset Accounting integration, General Ledger, Receivables and Market Rate Monitor (Oanda) for exchange rates.

SAP AMS Lead — Finance & Controlling

Prior Engagement

Behr Masco | Application Managed Services (Independent)

- Key team lead across multiple global projects for a Fortune 500 home improvement manufacturer.
- Delivered ship-to-home e-commerce integration (US & Canada), Cloud Hybrid Architecture planning and Procure-to-Pay READSOFT enhancements.
- Drove FSCM Dispute Management performance tuning, Separation of Duties (SOX) and Product Costing variance reporting.
- Managed Mexico statutory SAT (Pago de Complemento) corrections and entity acquisition onboarding.

ADDITIONAL ENGAGEMENTS

Scandinavian Tobacco Group — S/4HANA Private Cloud (Wave 3C)

- Designed Cigar Association of America regulatory reporting using CDS views and SQ01 InfoSet queries, with supporting functional specifications and HTS derivation.
- Delivered freight options and product costing design, including Material Ledger actual costing and split valuation.
- Authored a product costing white paper for LATAM mapping trade spend to internal orders and Project Systems.

EARLIER CAREER — SELECTED ENGAGEMENTS

Firm / Client	Role	Industry	Notes
Accenture	FICO Global Lead	Consumer Products / Chemicals	Wrigley (Global FI Lead), Chevron Specialty Chemicals
KPMG Consulting / BearingPoint	FICO Lead / PM	Aero/Defense, Healthcare, Retail, High Tech	Navair, Adidas, Alaris Medical, Triconex/Invensys, Astra Zeneca, Sunsweet
SAP America	FI Functional / PMO / Architect	Cross-Industry	McKesson Upgrade Strategy, SAIC, Best Practices Internal Program
Independent / Various	FICO Architect / Lead	Mining, Financial Svcs, Public Sector	Newmont Mining (LATAM/AU/US), Google (AP Brazil), Baker McKenzie, PayPal, State of Nevada

CLIENT PORTFOLIO BY INDUSTRY

Industry	Clients
Aerospace & Defense	Viasat Inc., SAIC, Spirit Airlines, Goodrich Aero, Navair (US Navy)
Manufacturing & Consumer Products	Toyo Tires, Sealed Air (LATAM), Dial Henkel, Wrigley, Behr Masco, Nestle
Food & Agriculture	Sunsweet Growers, Bumble Bee Foods
Retail	Topgolf & Callaway, Adidas (KPMG)
Financial & Professional Services	Google (Brazil AP), PayPal, Baker McKenzie, Harland Clarke, Daimler Chrysler Financials
Healthcare & Medical Devices	Alaris Medical Systems, Astra Zeneca Division, McKesson, Stryker Medical
Energy & Utilities	Chevron Specialty Chemicals, PG&E, Pacific Corp
Mining & Resources	Newmont Mining (LATAM, Australia, Africa, US)
Public Sector	State of Nevada, Tarrant County TX, Navair (Federal)
High Technology	Triquint Semiconductors, Triconex/Invensys, Bosch Siemens Home Appliances

TECHNICAL & SYSTEMS EXPERTISE

Area	Detail
SAP Platforms	RISE with SAP — S/4HANA Private Cloud (incl. SAP NS2); GROW with SAP — S/4HANA Public Cloud; S/4HANA On-Premise; ECC 6.0
SAP Modules	FI (GL, AR, AP, AA, Banking), CO (CCA, COPA, Product Costing, IO, PS), RAR, Group Reporting, Margin Analysis, Material Ledger, FSCM, BW/BI, SRM, MM, SD integration
SAP Tools	Cloud ALM (cALM), Signavio, Solution Manager, CDS Views, SQ01/SQ02, Revtrac, ServiceNow
Third-Party Integrations	Ariba, Coupa, Concur, Blackline, Kyriba, Anaplan, ADP, Tango, BNA, Trax, Oanda/MRM, Readsoft, OpenText, SAGE, APEX, Skyledger
Tax Platforms	Vertex, Taxware, Sabrix, OneSource, SOVOS; Global VAT / WHT / Use Tax (US, LATAM, APAC, EMEA)
Global Regions	Americas (US, Brazil, Mexico, Argentina, Colombia, Chile, Canada), EMEA, APAC (India, Malaysia, Israel, Thailand, Philippines, Hong Kong, Vietnam, Taiwan, China, NZ, Australia)

EDUCATION & CERTIFICATIONS

- MBA — HR & Management | XLRI, India
- Master's Diploma — Accounting & Finance | University of Western Australia

PMP Certification	SAP S/4HANA Cloud Certification — Financials
SAP S/4HANA — Ariba Integration Certification	SAP S/4HANA — Asset Accounting & EPPM
SAP SEM & BW Partner Academy	SAP Product Costing, Controlling & COPA
SAP Federal Configuration (WUSFED)	Several SAP FICO 5-Day Courses

INDUSTRY COVERAGE

Client engagements mapped across sixteen industries and four industry groupings.

Industrial & resources	Consumer, retail & food	Health & services	Financial & public
Aerospace & Defense Viasat, SAIC, Goodrich, Navair	High Tech Global RF components Triquint, Bosch	Automotive Toyo Tires	Mill Products Behr Masco
Chemicals Chevron Specialty	Mining Newmont Mining	Utilities & Energy PG&E, PacifiCorp	Consumer Products Wrigley, Dial Henkel Nestle, Sealed Air
Retail Topgolf & Callaway Adidas	Food & Agriculture Sunsweet Growers Bumble Bee	Life Sciences AstraZeneca, Alaris	Healthcare McKesson, Stryker
Travel & Transport Spirit Airlines	Professional Services Baker McKenzie Google	Financial Services PayPal, Harland Daimler Chrysler	Public Sector State of Nevada Tarrant County TX