

SRINI MURTHY

Global SAP S/4HANA Finance Architect | R2R & Record-to-Report Leader | 29 Years SAP Experience

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EXECUTIVE PROFILE

- Strategic finance transformation leader with **29 years of SAP expertise**, specializing in end-to-end Record to Report (R2R) processes across global implementations spanning 30+ Fortune 500 and Fortune 50 clients.
- Most recently led the R2R workstream for a **full-suite SAP S/4HANA transformation at a major Aerospace & Defense client**, integrating complex modules including Project Systems (PS) and Revenue Accounting & Reporting (RAR).
- Proven ability to architect and deliver **multi-million-dollar SAP programs** in Aerospace & Defense, Manufacturing, Retail, Financial Services, Healthcare, Energy, and Public Sector verticals.
- Deep expertise across **S/4HANA Private Cloud, Public Cloud, and On-Premise** environments with hands-on configuration, architecture, and pre-sales experience.
- Executive background in HR, Change Management, and Innovation (4 years) prior to SAP — enabling superior stakeholder alignment and organizational change leadership.

CORE COMPETENCIES

✓ SAP S/4HANA Architecture (Private & Public Cloud)	✓ Record to Report (R2R) & Close to Report	✓ Financial Accounting (FI): GL, AR, AP, AA
✓ Controlling (CO): CCA, COPA, Product Costing, PS	✓ Revenue Accounting & Reporting (RAR/IFRS 15)	✓ Group Reporting & Consolidation
✓ Global Template Design & Rollout	✓ Cross-Functional Integration (SD, MM, PP, PS)	✓ Tax Architecture: US/LATAM/APAC/EMEA
✓ ECC-to-S/4HANA Migration Strategy	✓ Data Migration & Cutover Planning	✓ Stakeholder Management & Pre-Sales

PROFESSIONAL EXPERIENCE

SAP Finance Lead — S/4HANA Public Cloud

May 2025 – Present

High Tech Electronics Manufacturing Client (Global)

- Leading global Finance & Controlling implementation across US, India, Israel, Malaysia, UK, and the Netherlands — delivering SAP S/4HANA Public Cloud 2502.
- Executing Fit-to-Standard (F2S) workshops across 175 L3 processes encompassing multiple best-practice scope items using cALM and Signavio process flows.
- Championing cloud mindset adoption ('adopt before adapt') and conducting digital delivery assessments to quantify solution fit.
- Demonstrating SAP best practices through standard test scripts during the Explore stage of the implementation.

R2R Architect / Team Lead — SAP S/4HANA NS2 Program

Dec 2024 – Nov 2025

Aerospace & Defense Client (Viasat Inc.) | S/4HANA Private Cloud NS2

- Directed the Record-to-Report workstream for a multimillion-dollar S/4HANA transformation involving complex project-based accounting and stringent defense compliance requirements.
- Led a team of consultants from the client's global support center and System Integrator, delivering 50+ R2R workshops.
- Architected integration across Project Systems (PS), RAR, Controlling, Credit Management, Asset Accounting, Inter-company transactions, and Group Reporting.
- Served as a critical member of the R2R and Supply Chain Design Review Board; mitigated enhancement requests through coordinated strategy.
- Evaluated and presented FSCM vs. Sidetrade for AR/Credit teams; coached client SMEs to build future-state process ownership.
- Key architecture areas: Interco asset sales, overhead allocation via costing sheets, allowable/non-allowable transactions, equipment master / Fixed Asset integration, Kyriba integration.

R2R Solution Architect — S/4HANA Migration

Aug 2023 – Jul 2024

Toyotires Holding of America | ECC to S/4HANA Private Cloud 2021

- Served as hands-on Finance & Controlling solution architect for ECC-to-S/4HANA migration; led A2R (Acquire to Retire) and R2R workstreams.
- Conducted 35+ best-practice workshops in Record to Report and Close to Report; built global closing checklists and cross-functional closing plans.
- Designed Material Ledger, FIFO, parallel ledger, and multi-currency strategies; streamlined Chart of Accounts for global recording and reporting.
- Developed end-to-end test scenarios for document splitting, A2R, R2R, and financial reporting using Cloud ALM.
- Executed banking integration strategies and led offshore functional and development teams.

FICO / Retail Architect — S/4HANA Finance Lead

Jun 2021 – Aug 2022

Topgolf & Callaway (Retail / Food & Beverage) | S/4HANA 1909

- Hands-on Finance and Integration Architect integrating Coupa, Crunchtime, Anaplan, ADP, Concur, Tango, and BNA with SAP S/4HANA.
- Designed product costing, overhead costing, 4-4-5 parallel ledger strategy, multi-currency, GAAP, and IFRS framework.
- Architected procurement strategy across 4 sourcing platforms; led workshops on STO vs SO/PO and product hierarchy integration.
- Executed month-end closing optimizations, reducing close time from 10 to 7 days.

S/4HANA Cloud Architect

Prior Engagement

Spirit Airlines | SAP S/4HANA Public Cloud 1902/1904

- Led S/4HANA Public Cloud deployment integrating Concur, Ariba, TRAX, and Multi Bank Connector.
- Automated 300+ finance journal entries; designed CDS-based reporting with custom CDS views integrated to BPC.
- Architected Asset Accounting integration, General Ledger, Receivables, and Market Rate Monitor (Oanda) for Exchange Rates.

SAP AMS Lead — Finance & Controlling

Prior Engagement

Behr Masco | Application Managed Services (Independent)

- Key team lead across multiple global projects for a Fortune 500 home improvement manufacturer.
- Delivered ship-to-home e-commerce integration (US & Canada), Cloud Hybrid Architecture planning, and Procure-to-Pay READSOFT enhancements.
- Drove FSCM Dispute Management performance tuning, Separation of Duties (SOX), and Product Costing variance reporting.
- Managed Mexico statutory SAT (Pago de Complemento) corrections and entity acquisition onboarding.

EARLIER CAREER — SELECTED ENGAGEMENTS

Firm / Client	Role	Industry	Notes
Accenture	FICO Global Lead	Consumer Products / Chemicals	Wrigley (Global FI Lead), Chevron Specialty Chemicals
KPMG Consulting / BearingPoint	FICO Lead / PM	Aero/Defense, Healthcare, Retail, High Tech	Navair, Adidas, Alaris Medical, Triconex/Invensys, Astra Zeneca, Sunsweet
SAP America	FI Functional / PMO / Architect	Cross-Industry	McKesson Upgrade Strategy, SAIC, Best Practices Internal Program
Independent / Various	FICO Architect / Lead	Mining, Financial Svcs, Public Sector	Newmont Mining (LATAM/AU/US), Google (AP Brazil), Baker McKenzie, PayPal, State of Nevada

CLIENT PORTFOLIO BY INDUSTRY

Aerospace & Defense	Viasat Inc., SAIC, Spirit Airlines, Goodrich Aero, Navair (US Navy)
Manufacturing & Consumer Products	Toyo Tires, Sealed Air (LATAM), Dial Henkel, Behr Masco, Nestle, Sunsweet Growers
Retail & Food/Beverage	Topgolf & Callaway, Wrigley (Accenture), Adidas (KPMG)
Financial & Professional Services	Google (Brazil AP), PayPal, Baker McKenzie, Harland Clarke, Daimler Chrysler Financials
Healthcare & Medical Devices	Alaris Medical Systems, Astra Zeneca Division, McKesson, Stryker Medical
Energy & Utilities	Chevron Specialty Chemicals, PG&E, Pacific Corp
Mining & Resources	Newmont Mining (LATAM, Australia, Africa, US)
Public Sector	State of Nevada, Tarrant County TX, Navair (Federal)
High Technology	Triquint Semiconductors, Triconex/Invensys, Bosch Siemens Home Appliances

TECHNICAL & SYSTEMS EXPERTISE

SAP Platforms	S/4HANA Private Cloud (NS2), S/4HANA Public Cloud, S/4HANA On-Premise, ECC 6.0
SAP Modules	FI (GL, AR, AP, AA, Banking), CO (CCA, COPA, Product Costing, IO, PS), RAR, Group Reporting, FSCM, BW/BI, SRM, MM, SD integration
SAP Tools	Cloud ALM (cALM), Signavio, Solution Manager, Revtrac, ServiceNow
Third-Party Integrations	Ariba, Coupa, Concur, Blackline, Kyriba, Anaplan, ADP, Tango, BNA, Trax, Oanda/MRM, Readsoft, OpenText, SAGE, APEX, Skyledger
Tax Platforms	Vertex, Taxware, Sabrix, OneSource, SOVOS; Global VAT/WHT/Use Tax (US, LATAM, APAC, EMEA)
Global Regions	Americas (US, Brazil, Mexico, Argentina, Colombia, Chile, Canada), EMEA, APAC (India, Malaysia, Israel, Thailand, Philippines, Hong Kong, Vietnam, Taiwan, China, NZ, Australia)

CAREER METRICS AT A GLANCE

37+ Total Implementations & Projects	12 Full-Cycle Implementations	5 S/4HANA Cloud Implementations	7 Global Templates	80 Max Team Size Managed	\$10M+ Consulting Revenue Managed
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EDUCATION & CERTIFICATIONS

- **MBA** — HR & Management | XLRI, India
- **Master's Diploma** — Accounting & Finance | University of Western Australia

✓ PMP Certification	✓ SAP S/4HANA Cloud Certification — Financials
✓ SAP S/4HANA — Ariba Integration Certification	✓ SAP S/4HANA — Asset Accounting & Enterprise Portfolio and Project Management
✓ SAP SEM & BW Partner Academy	✓ SAP Product Costing, Controlling & COPA
✓ SAP Federal Configuration (WUSFED)	✓ Several SAP FICO 5-Day Courses

References furnished upon request | 619.250.9663 | crs.murthy@gmail.com